

# Guidelines, Criteria, and FAQs

## Who is eligible?

Any New York City resident or NYC-based volunteer group.

## What is the deadline?

We'll begin accepting applications on November 12, 2013 at 10:00AM. The deadline is December 31, 2013 at 11:59PM.

## How can I enter the contest?

Entering the contest is easy. Submit an online application [here](#). To request the application as an email attachment, please contact Saleen at [sshah@citizensnyc.org](mailto:sshah@citizensnyc.org).

## Can I submit multiple ideas?

Sure, just make sure each idea is submitted as a separate application.

## What types of ideas qualify?

New Yorkers have been getting smart about conserving and recycling water, with, among other things, rainwater harvesting systems, bio-swales, and rain gardens. But, we can do even better! That's where you come in. We're challenging you or your group to come up with the next great idea to conserve or recycle water, whether it's in the form of a mobile app, a physical structure, or... you tell us. The clouds are the limit!

## What can the \$5,000 be used for?

You can use the \$5,000 for any costs associated with the project, other than paying another group or individual to develop or implement the idea. (We also do not fund rent, utilities, salaries, speaker honorariums, and computers). If you can do the project for much less than the \$5,000 award, even better. Use the rest of the award to replicate your idea for others or hold workshops on how others can implement your idea.

## What criteria are used to evaluate ideas?

Ideas will be evaluated based on innovation, impact, and practical application (i.e., how easily it can be used or implemented). A panel of judges will review all applications and select the idea that best meets the above criteria.

## What is the contest timeline?

**November 12, 2013:** We begin accepting entries for the contest.

**December 31, 2013:** Submissions are closed.

**February 2014:** Judges convene to review contest finalists and the winning idea is selected.

**March 22, 2014:** The winning idea is formally announced and celebrated on World Water Day. The winning individual or group receives \$5,000 to implement the project by December 2014.

**December 2014:** The winning individual or group will send a "Final Report" to Citizens Committee detailing what they did to take action in the community.

## How is my personal information used?

Citizens Committee for New York City will use your personal information for contest-related communications. Your idea as well as your Twitter handle may also be used on Twitter and Facebook.

## Have more questions?

Contact Saleen at [sshah@citizensnyc.org](mailto:sshah@citizensnyc.org) or (212) 822-9566.